



## CONTACT

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## News Release

# Bellevue FFA Wins 2025 Iowa FFA Marketing Plan Career Development Event

**Ames, Iowa**--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University, on Tuesday, April 15, 2025. The first-place team for the Career Development Event was the Bellevue FFA Chapter. Team members include Anthony Sprank, Jalyn Heim, and Bel Sieverding. Their agricultural instructor and FFA Advisor is Blair Gerlach. The second-place team for the event was the Montezuma FFA. Team members include Rett Pargeon, Easton Hudnut, and Letisia Wilson. Their agricultural instructor and FFA Advisor are Rick Swenson and Hannah Garland.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from the Iowa FFA Foundation Gold Standard Donors.

Listed below are the results for the Marketing Plan Career Development Event.

### **Top Seven High Teams**

1. Bellevue FFA
2. Montezuma FFA
3. ACGC FFA
4. Maquoketa Valley FFA
5. Springville-Lisbon FFA
6. North Union FFA
7. West Lyon FFA

### **Top Team in Written Plan**

Benton Community FFA

### **Top Team Presentation**

Bellevue FFA

### **Team Ratings**

#### *GOLD Ratings:*

1. Bellevue FFA
  2. Montezuma FFA
  3. ACGC FFA
  4. Maquoketa Valley FFA
  5. Springville-Lisbon FFA
  6. North Union FFA
  7. West Lyon FFA
- Ames FFA  
West Delaware FFA  
Williamsburg

#### *SILVER Ratings:*

Benton Community FFA  
Bondurant-Farrar FFA  
Boone A & M FFA



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Charles City FFA  
Clear Creek Amana FFA  
Lone Tree FFA  
Mediapolis FFA  
Newell-Fonda FFA  
North Scott MS FFA  
Osage FFA  
Riverside FFA  
Vinton-Shellsburg FFA  
Wapsie Valley FFA

### *Bronze Ratings:*

Brokaw FFA  
DCHS FFA  
East Sac FFA  
Estherville FFA  
Hartley Melvin Shelborn FFA  
Keokuk FFA  
Lenox FFA  
Little Switzerland FFA  
Nodaway Valley FFA  
Sioux Central FFA

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## **About Iowa FFA Association**

The Iowa FFA Association is a youth organization of more than 20,300 student members as part of 270 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at [IowaFFA.com](http://IowaFFA.com) and on social media.